

# Intuit Hispanic Heritage Foundation

## Leading Con Educación Contest

### FAQs

Please See Official Rules for Complete Details.

#### Who can enter?

The Contest is open to high school students (grades 9-12) and college students enrolled at a public, private, parochial or other institution, college or university who are at least 13 years of age, and who are legal U.S. residents (or who qualify under DACA).

**IMPORTANT: If you are under 18, you must obtain your parent's or legal guardian's permission to participate. If your Submission is selected as a Winner, you may be required to provide a parental or legal guardian's consent in a form satisfactory to the Sponsor before you can be declared a potential Winner.**

#### How do I enter?

From Thursday, March 3, 2022, until 11:59:59 pm Eastern Time on Sunday, May 8, 2022, you can enter at <https://turbotax.everfi.com/leading-con-educacion/>.

Be sure to follow the on-screen prompts to complete the Course-related question and upload your two (2) short essays inspired by your learnings from *The Intuit TurboTax Tax Simulation*.

You must confirm that you have read, understand, and agree to the Official Rules by clicking the box on the entry and then hitting "Submit" to receive 1 entry into the Contest. A "Thank you for Submitting" message will show on your screen when you have successfully entered.

#### Tips:

- Use the course topics and facts to inspire two original essays written by you.
- The essays must be based on why filing your taxes is important and how you plan to apply the Course-related learnings in the future.
- Essay One must be at least two hundred (100) words and no more than five hundred (250) words.
- Essay Two must be at least two hundred (200) words and no more than five hundred (500) words.
- Essays must be written in Spanish or English.
- Be sure to read the Official Rules & follow the Submission Requirements & Content Restrictions.

#### What is the deadline to submit?

All Submissions must be received by **Sunday, May 8, 2022 at 11:59:59 pm ET.**

#### Can I submit more than one Submission?

Unfortunately, only one Submission per person is allowed.

#### I've submitted a Submission; now what?

If your Submission is chosen as one of the up to forty (40) potential Winners, you will receive an email on or about Monday, May 23, 2022 from the Contest Administrator, Creative Zing, to confirm your eligibility and obtain an Affidavit of Eligibility and Liability Release. **If you are under 18 years of age, these documents will need to be signed by your parent or legal guardian and returned as instructed by the deadline in the notification email.**

### Potential Winners

#### How will the Potential Winners be determined?

Eligible Submissions will be reviewed and scored by a Judging Panel using the Judging Criteria noted below. Up to forty (40) eligible Submissions with the highest point scores will be determined as potential Winners, subject to verification of eligibility, execution of the Winner Documents and compliance with the Official Rules.

#### Judging Criteria

- Relevance to Course: 50%
- Overall Creativity: 25%
- Unique Attributes of Submission: 25%

In the event of a tie, such tied Submissions will be reevaluated in accordance with the aforementioned criteria and the Submission with the highest point score on "Relevance to Theme" will be deemed the potential Winners.

## PRIZES

**What prize could I win?** There are a total of 40 prizes available.

- The Prize consists of a \$2500 USD college tuition scholarship (for the winner's benefit in the form of a 529 savings plan gift card).

**When and how will the Winners be notified?**

On or about Monday, May 23, 2022 each potential Prize Winner will be contacted via email by the Contest Administrator, Creative Zing and will be required to respond as directed and return a signed (by parent or legal guardian if you are a Minor) a Prize Acceptance Form prior to officially being declared as an official Prize Winner.

**What if I win and don't have a 529 college savings plan?**

A 529 savings plan must be established in your (student) name by a parent, legal guardian or relative. EVERFI will provide each Winner with instructions on how to open a 529 savings plan if you don't have one already in place. For additional information regarding the 529 savings plan gift card, please see [this FAQ sheet](#).

**If I'm chosen as a Winner, why do I have to provide my social security number on the Prize Claim Form?**

For tax reporting purposes, Prize winners must provide the Contest Administrator, Creative Zing their social security number before the Prize will be awarded. Prizes are deemed "miscellaneous income" by the IRS; each winner will be responsible for paying the applicable federal, state and/or local taxes and will be issued an IRS Form 1099 for the actual value of the prize received in January 2022. To learn more about [miscellaneous income](#).

## ADDITIONAL QUESTIONS

**Who is the Sponsor, Presenter and Administrator of this Contest?**

- The Sponsor of this Contest is EVERFI, Inc., 2300 N Street N.W., 5<sup>th</sup> Floor, Washington, D.C. 20037.
- The Presenter of this Contest is Intuit Inc. and the Hispanic Heritage Foundation
- The Administrator of this Challenge is Creative Zing Promotion Group, LLC 2100 E Robinson Street, Orlando, FL 32803.

**What if I still have questions?**

For full details, check out the Official Rules. If you have further questions regarding the Challenge logistics, send an email to [contest@creativezing.com](mailto:contest@creativezing.com)

**GOOD LUCK!**